

Euclid Creek Watershed Council
Public Involvement Public Education (PIPE) Program Committee
2020 Event Series – Euclid Creek PIPE Committee Work Plan (Approved March 3, 2020)

Education Theme for 2020-2024: Lake Erie Starts Here - Everyone lives in a watershed, and in Cuyahoga County everyone lives in the Lake Erie watershed. Because of this watershed connection, our activities at home, at school, at work, and throughout the community directly impact not only Lake Erie, but also our local waterways. Outreach and involvement activities will identify this connection and provide recommendations and opportunities to make a positive watershed impact to various target audiences.

MESSAGES for 2020-2024:

Message 1 (Winter): Sensible Salting

Road salt directly impacts aquatic life when it runs off into local streams. By adopting alternative deicing techniques and sensible salting strategies, the amount of road salt reaching local waterways will be reduced.

Message 2 (Spring): Backyard Conservation

Small changes in lawn care, landscaping and soil health management practices can lead to local water quality improvements. Converting lawn areas to native trees, shrubs, rain gardens, wildflowers or prairie grasses improves soil health, increases rainwater infiltration and reduces pollution from lawn runoff. Rain Barrels improve water quality by reducing stormwater runoff and therefore the delivery of pollutants to the storm sewer system.

Message 3 (Summer): Waste – There Is No Away

Waste materials that are improperly managed or disposed of negatively impact water quality and aquatic ecosystems.

Message 4 (Fall): Trees

Trees intercept and infiltrate rainwater before it can be converted to runoff. Properly planting and maintaining native trees reduces runoff and improves water quality.

Message 5:

We all live in a watershed and our actions on the land directly affect the quality of our water.

Possible SWCD Involvement Activities – at least 1 involvement activity in each community:

Activity 1: Stream Cleanup

Activity 2: Rain Barrel Installation & Rain Barrel Art

Activity 3: Watershed-friendly Landscaping and Sustainable Land Management

Activity 4: Tree Planting, Maintenance, Propagation, Pledges and Giveaways

Activity 5: Green Yards & Healthy Homes workshop

Activity 6: Storm Drain Stenciling & Storm Drain Art

Activity 7: Citizen Participation in Watershed Planning and Management

Activity 8: Pledges: Litter, Sensible Salting, Tree Planting and Maintenance, Adopt-a-drain/storm drain maintenance, Dog Poop, Watershed Champion (sustainable landscaping).

Euclid Creek Watershed Council PIPE Program

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All Watershed Education:

- *Online Master RAIN Gardener Training Class – 5-week workshop starting July*
- *Euclid Creek Watershed Champion Campaign*
- *Life At Waters Edge Mailers*
- *Rack Cards: Dog Waste, Storm drain Care, Salt Habits*
- *Tree-planting and maintenance mailing to residents - Printed materials will be mailed to 10% of households in the community about proper tree planting and maintenance*
- *Educational Materials to Parking lot owners/operators/managers and their contractors - Printed materials will be distributed to 50% of this target audience in the community, distributed through the contractor registration process.*
- *Native seed/plant kits will be available for sale through Cuyahoga SWCD.*
- *Annual Poster*
- *Teachers - Annual county-wide teacher workshop will be offered to school districts serving the community.*
- *Students – School-based presentations and an annual poster contest will be made available to school districts serving the community.*
- *Euclid Creek Newsletter – Summer/Fall issued annually*
- *Cuyahoga SWCD Newsletters – Spring, Fall & Winter Newsletters issued annually*
- *Website and social media on ECWP and Cuyahoga SWCD*
- *Monthly Broadcast mails – Currently 1,618 recipients*
- *ECWP PIPE Committee Meeting: March 3*

Planned Events:

Beachwood

Involvement / Education Event:

- *Project Plant It or NUTS – Hilltop – Date TBD*
- *Middle School Rain Garden Invasive Management – Tentative*
- *November Cleanup Event – Location TBD*

Education Events:

- *Beachwood Fall Fest*
- *FOEC Table at Cleveland Clinic Earth Day - February 5*

Cleveland – Euclid Creek portion

Involvement / Education Events:

- *Wildwood Spring Cleanup with Metroparks - May 16*
- *Wildwood Beach Cleanup and Hike with Metroparks – April 22*

Education Events:

- *FOEC: Tour of Easterly Sewage Treatment Plant – August 15th*
- *Michael Zone Recreation Center Arbor Day Event – April 25th*

Euclid

Involvement / Education Events:

- *The Big Clean – April 25*

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- River Day Stream Cleanup – June 20

Education Events:

- Ward Meeting Presentation & Mailing – Date TBD

Highland Heights

Involvement / Education Events:

- Monday Meet-Up – Dusty Goldenrod Invasive Management & Planting – April 6
- Dusty Goldenrod Easement Planting - Spring
- October Clean Up Event – Location TBD

Education Events:

- Highland Heights Riparian and Wetland Setback Presentation – February 10 – 12 attendees
- HHGTF: ALGAE BLOOMS & the condition of Lake Erie – April 1

Lyndhurst

Involvement / Education Event:

- Acacia Cleanup – March 8th
- NOW Corps Acacia Cleanup – March 9th
- Hawken NUTS Program – April 17th
- FOEC Volunteer Opportunities Meeting – February 4 – 30 attendees

Education Events:

- Midwest Society Ecological Restoration Presentations – March 27-29
- Euclid Creek Monitoring Poster Session – May 11th
- Garden Club Presentation - November 5
- FOEC: The History of Modern Sanitation: From Waste to Clean Water – July 7th
- FOEC: Climate Change: What can we expect locally – how do we plan for it? – September 1
- FOEC: Why Trees Matter – October 6th

Mayfield Heights

Involvement / Education Events:

- Project Plant It or NUTS – Lander Elementary – Tentative Arbor Day Week
- Storm drain stenciling – Spring – Tentative
- September Clean Up Event – Tentative/Location TBD

Education Events:

- Rockwell Automation Table and Pledges – April 22
- Hillcrest Atrium Earth Day Table and Pledges – May 12

Mayfield Village

Involvement / Education Events:

- Water Quality Monitoring Meeting – March 5

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- *Master Rain Gardener – May 20-June 17 (5 classes)*

Education Events:

- *FOEC Annual Meeting – June 2nd*
- *FOEC Holiday Party – December 1*

Richmond Heights

Involvement / Education Event:

- *August Stream Clean-Up – Location TBD*
- *Community Park Tree Planting – Spring or Fall - Tentative*
- *Rain Garden Maintenance Event – Tentative*
- *Rain Barrel Workshop – Greenwood Farm – Tentative*

Education Events:

- *Farm Festival – Tentative Early September*

South Euclid

Involvement / Education Event:

- *July Stream Clean-up – Location TBD*
- *Lanphear Park Rain Garden Clean-Up and Tree Maintenance – Date TBD*

Education Events:

- *Bexley Gardens Rain Garden Presentation – March 12th*
- *Rock the Block Table – Tentative – June 13th*

Work Plan submitted to PIPE Committee at March 3 meeting and was approved.

Blue Text: Events that occurred since last PIPE update report

Black Text: Events Past/Planned

Red Text: Events Upcoming/Updates/Action Needed