

Euclid Creek Watershed Communities
Public Involvement Public Education (PIPE) Program Committee
2019 Event Series – Euclid Creek PIPE Committee Draft Work Plan (August Update)
Approved February 22nd.

8/1/2019 Work Plan Summary

As of 7/25/2019, 31 involvement events or activities and 13 educational programs have been held in 2019 for the Euclid Creek Watershed Communities. At least one involvement activity has been performed in all nine communities, meaning all permit requirements have been met.

There has been a big push from volunteer groups to hold stream cleanup events this year. Those have been focused at Euclid Creek Reservation and Acacia based on excessive trash reports in those locations and the willing partnership of CMP to host. Between the cleanup events and grant projects in Lyndhurst and South Euclid this year, a lot of involvement has occurred in those two communities.

Eight more involvement events are planned before the end of the year as well as one educational event.

Additional focus will be to try and supplement the planned events with a few additional involvement or education events targeting those communities that had low turnout. The watershed program manager will reach out to those communities individually to plan.

A detailed summary of 2019 activities is provided below.

Blue Text: Events that occurred since last PIPE update report

Black Text: Events Past/Planned

Red Text: Events Upcoming/Updates/Action Needed

Education Theme for 2019: *Reduce Runoff - Slow It Down, Spread It Out, Soak It In* – *Increased stormwater runoff from impervious surfaces and lawns negatively impacts water quality and aquatic habitat in our local waterways and Lake Erie. Implementing small-scale stormwater management practices such as rain gardens, rain barrels, trees, improved soil health and impervious surface/turf reduction help the built environment to better mimic the way water flows through the natural environment, reducing negative impacts to water quality.*

Beachwood

Involvement / Education Event:

- ~~Project Plant It – Hilltop – Tentative Spring/Arbor Day – School Decided not to pursue~~
- Middle School Rain Garden Invasive Management – March 19th – 8 volunteers
- FOEC Rain Barrel Art Workshop – June 1st and 2nd – 17 attendees
- Beachwood Euclid Creek Watershed Champion Pledge- 1 pledge
- Euclid Creek PIPE Committee Meeting – 2/22/2019 - 12 attendees

Education Events:

- FOEC Artist Series and August Lake Erie Panel – July 31-August 22

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- [Master RAIN Gardener Training Class](#) – 1 Beachwood resident

Cleveland – Euclid Creek portion

Involvement / Education Events:

- [Wildwood Spring Cleanup with Metroparks](#) - Saturday, May 18 – 10am-noon – 25 volunteers
- [Cleveland Euclid Creek Watershed Champion Pledge](#) – 2
- [Wildwood YOU Cleanup with CMP – 7/31](#)

Education Events:

- [FOEC Wildwood Bird Tour](#) – March 12th, 27 attendees
- [FOEC Tie-Dye Event](#) – Feb 7th
- [Wildwood Floodplain Managers Tour](#) – May 21st, 30 attendees
- [CMP Wildwood Rain Garden Maintenance Event](#) – June 1st
- [Xtinguish Celebration Rain Barrel Painting and Euclid Creek Table](#) – 6/22 - 70 attendees
- [Master RAIN Gardener Training Class](#) – 4 Cleveland residents

Euclid

Involvement / Education Events:

- [Tree Maintenance Workshop – Community Christian Church – Date TBD - Tentative](#)
- [De-Pave Project at Service Department with Bluestone Heights](#) – July 13th, 35 volunteers
- [Tree Maintenance](#) – Community Christian Church – 1 volunteer helping with trees and church maintenance – multiple days
- [Euclid - Euclid Creek Watershed Champion Pledge](#) - 7

Education Events:

- [Tentative Educational Workshop with Euclid Public Library – TBD](#)
- [Master RAIN Gardener Training Class](#) – 1 Euclid resident

Highland Heights

Involvement / Education Events:

- [Dusty Goldenrod Easement Clean Up Events – August 9th and August 22nd](#)
- [Dusty Goldenrod Meeting with WCC, FOEC, and City Council](#) – 5/28/2019 – 13 attendees
- [Highland Heights - Euclid Creek Watershed Champion Pledge](#) - 7

Education Events:

Lyndhurst

Involvement / Education Event:

- [Water Quality Monitoring Meeting](#) – February 21, 2019 – 19 attendees
- [FOEC Monthly Meeting and Program Input](#) – 3/12 - 26 attendees
- [Acacia CWRU Service Day](#) – 3/30 - 9 volunteers
- [Acacia Nestle Tree Planting and Stream Cleanup](#) – 4/17/2019 – 40 attendees

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- [Lower Hawken Tree Planting Prep – 4/17 – 2 volunteers](#)
- [Lower Hawken Tree Mulching and Native Seed Ball Planting – May 24 – 11 volunteers](#)
- [Lower Hawken Tree Planting Event – April 18, 2019 – 22 volunteers](#)
- [Rain Barrel Workshop – June 15, 2019 – 12 attendees](#)
- [Lower Hawken Seedling Planting and Phragmites Management – June 20 – 1 volunteer](#)
- [Lyndhurst - Euclid Creek Watershed Champion Pledge – 2](#)
- [Euclid Creek Watershed Council Meeting 8/1/2019](#)

Education Events:

- [Tree Presentation to Hawken Students – February 25 – 22 students](#)
- [Hawken 4th Grade Euclid Creek, Then, Now, and Future Presentation and Phragmites Clearing – 4/18/2019, 48 students](#)
- [Home Days – September 6th-8th – Not able to table](#)

Mayfield Heights

Involvement / Education Events:

- [Euclid Creek Watershed Council Meeting – March 21, 2019 – 13 attendees](#)
- [Moving Acacia Trees to Oakville Park – Late Fall – Tentative](#)
- [Storm drain stenciling. – Working with Councilwoman Snider and Joe Newman on potential underground stream activities/engagement for fall](#)

Education Events:

- [Rockwell Automation Table and Pledges – 4/17/2019 - 12 People Signed up for newsletter](#)
- [Hillcrest Atrium Earth Day Table and Pledges May 7, 2019 – 475 attendees](#)

Mayfield Village

Involvement / Education Events:

- [FOEC Annual Picnic and Watershed Champion Pledges – June 3 – 40 attendees](#)
- [Rain Barrel Workshop – June 11th – 4 attendees](#)
- [Fall Rain Garden Maintenance Party – Tentative](#)
- [Mayor's Breakfast – Tentative October 3rd](#)

Education Events:

Richmond Heights

Involvement / Education Event:

- [Richmond Heights Community Conversations and Pledges – 4/30/2019 – 47 attendees](#)

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- [Greenwood Farm Bioretention Clean-Up Service Days - August 9th and 22nd](#)
- [Richmond Heights - Euclid Creek Watershed Champion Pledge - 2](#)

Education Events:

- [Arbor Day Presentation – April 26 - 13 attendees](#)
- ~~[Farm Festival – Tentative Early September 21 – Not able to table event \(out of town\)](#)~~

South Euclid

Involvement / Education Event:

- [April Euclid Creek Reservation Stream Cleanup 4/13/2019 – 23 attendees](#)
- [Water Quality Monitoring Training – 4/25/2019 - 4 attendees](#)
- [Lanphear Park Pollinator Planting Event – 5/11/2019 – 15 attendees](#)
- [June Euclid Creek Reservation Clean Up – 6/8/2019 – 39 attendees](#)
- [Bi-Monthly Stream Clean-ups in Partnership with Metroparks Watershed Volunteer Program – 8/17/18, and 10/12/19](#)
- [Lanphear Park Fall Rain Garden Clean-Up and Tree Maintenance – Tentative - Date TBD – Before September](#)
- [South Euclid - Euclid Creek Watershed Champion Pledge - 4](#)

Education Events:

- [Arbor Day Presentation – 4/26/2019 – 51 attendees](#)
- [Lanphear Park Tour – 4/29/2019 – 3 attendees](#)
- [Garden Club Healthy Yards Presentation – 6/18/2019 – 14 attendees](#)
- [Master RAIN Gardener Training Class – 1 South Euclid resident](#)

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All Watershed Education:

- [Monday Meetup: What's Up with East Branch Euclid Creek? – 9/9/2019](#)
Willoughby Hills
- [Master RAIN Gardener Training Class](#) – 5-week workshop started June in partnership with NEOPIPE and CMP – SOLD OUT – Look for future workshops based on this one's success – Euclid Creek Community Attendees: Beachwood, Cleveland, Euclid, South Euclid
- [Euclid Creek Watershed Champion Campaign- 26 residents took Euclid Creek Champion Pledge as of 7/24/2019 \(1- Beachwood, 2- Cleveland, 7-Euclid, 7- Highland Heights, 2-Lyndhurst, 2-Richmond Heights, 4-South Euclid, 1-University Heights\)](#)
- [Senior Citizen Presentation University Heights March 7th – 9 attendees](#)

ECWC PIPE Committee Meeting:

PIPE Committee Meeting (1/year)

- February 22 - Hosted by City of Beachwood

Quarterly Stormwater Tips to Watershed Communities:

Not seasonal this year

Will coordinate with Community for best delivery mechanism/timing

- **Tree Mailing – Winter Deliverable**

Rack Cards Delivered to Community Displays in Spring:

- De-Paving/Turf Conversion/Shrinking Lawns
- Rain Gardens/Downspout Disconnection
- Soil Amendments

Annual Education Poster:

- **Fall deliverable**

Newsletters:

- **Euclid Creek Newsletters – Spring/Summer and Fall/Winter**
- **Cuyahoga SWCD Newsletters – Spring, Fall & Winter Newsletters issued annually**

Targeted PIPE Mailing:

- **Annual mailing will be sent to 10% of Watershed Community's households in Fall**
- **Targeted Mailing to Churches will go out in Summer/Early Fall**
- **All Watershed Places of Worship Received Spring Newsletter**

Broadcast Emails to Euclid Creek Distribution list- Events Promoted in Monthly E-Newsletters:

- monthly e-blasts to be sent out
- 1/7 – 1,631 recipients
- 2/1 – 1,621 recipients
- **March 5th – 1,619 recipients**
- **Volunteer Opportunity Email April 11th – 47 recipients**
- **April 15th – 1,628 recipients**
- **April 26th – 1,626 recipients**
- **Volunteer Opportunity Email May 2nd – 58 recipients**
- **May 9th – 1,634 recipients**
- **June 4th – 1,650 recipients**

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- Volunteer Opportunity Email June 27th – 93 recipients
- July 11th – 1,660 recipients

Facebook / Twitter / Instagram page for Friends of Euclid Creek & Cuyahoga SWCD

- Provide weekly or more frequent updates on events/conferences, interesting water related articles/news/facts, and partners' related events.
- *Started Euclid Creek Trivia Tuesday – Facts about the watershed each week to Facebook and Twitter*
 - Have not received a lot of feedback on the Tuesday Trivia. Discontinued for now. Will consider other avenue for getting out more specific Euclid Creek awareness/knowledge.

Work Plan submitted to PIPE Committee at February 22 meeting in Beachwood approved.